STOCK PORTFOLIO PERFOMANCE TRACKER

[1] M Shirisha, [2] R Ramya, [3] D Shiva, [4] D Yash raj, [5] M Karunakar
[1]AssistantProfessor, [2345]Students
Department of CSE
Siddhartha Institute of Technology & Sciences, Narapally
mshirishacse@siddhartha.org.in, 23tq1a05j0@siddhartha.co.in, 23tq1a05d0@siddhartha.co.in, 23tq1a05h9@siddhartha.co.in, 23tq1a05i8@siddhartha.co.in

ABSTRACT

The **Stock Portfolio Performance Tracker** is a software-based financial analytics system designed to help users monitor and analyze the performance of their stock investments. Investors often hold multiple stocks purchased at different prices and times, making it difficult to manually calculate overall portfolio performance. The proposed system provides a centralized platform where users can record their investments and monitor important portfolio metrics.

The system allows users to enter information such as stock name, quantity, purchase price, purchase date, and transaction details. The system organizes these investments into a structured portfolio and calculates important metrics such as total investment value, current portfolio value, profit or loss, percentage return, and individual stock performance. Users can view their holdings and understand how each investment contributes to the overall portfolio.

A major feature of the system is interactive performance visualization. The dashboard can display portfolio value through charts and graphs, allowing users to observe changes over different periods. It can also compare individual stocks, sectors, and investment categories. Performance indicators help users identify which holdings are contributing positively or negatively to the portfolio.

The system can also provide portfolio analytics such as asset allocation, sector distribution, gain/loss analysis, and investment concentration. Historical transaction information can be maintained to calculate returns more accurately. Optional market-data integration can be used to update stock prices and automatically recalculate portfolio values when new market information is available.

Overall, the **Stock Portfolio Performance Tracker** provides an organized and user-friendly approach to portfolio monitoring and financial analysis. It can help investors understand their investment performance without relying heavily on manual calculations. The system is intended as an **information and analytics tool, not financial advice**, and investment decisions should be made after considering reliable market information and appropriate professional guidance.

I. INTRODUCTION

Investing in stocks has become an important method of participating in financial markets and building long-term wealth. Many investors purchase shares of different companies and hold them for different periods. As the number of investments increases, maintaining accurate information about purchase prices, quantities, transactions, and current values becomes increasingly difficult.

Traditional portfolio tracking methods include notebooks, spreadsheets, brokerage applications, and manually maintained records. Spreadsheets provide flexibility but require users to enter formulas and update prices manually. Brokerage applications provide information about investments but may not always provide the customized analytics or historical comparisons that users require.

A portfolio tracker can simplify this process by bringing investment information into a single platform. Users can record their holdings and transactions, while the system automatically calculates portfolio value, returns, profit or loss, and allocation. Data visualization can make complex financial information easier to understand.

The **Stock Portfolio Performance Tracker** is designed to provide users with an interactive dashboard for monitoring their investment portfolios. It can display total invested amount, current value, gains or losses, percentage returns, individual stock performance, sector allocation, and portfolio trends. Users can filter information based on stocks, sectors, dates, and other available categories.

The system can also support historical performance analysis and optional market-price updates. By presenting investment information in a structured manner, the system helps users understand how their portfolio is performing and where their investments are concentrated. However, the system should not guarantee future returns or provide personalized financial advice.

II. LITERATURE SURVEY

Traditional investment tracking systems primarily use spreadsheets and manually maintained records. Investors enter stock names, quantities, purchase prices, and transaction dates and then use formulas to calculate investment values and returns. Although spreadsheets are flexible, maintaining them can become difficult when a portfolio contains many transactions and frequent price changes.

Brokerage platforms provide investors with information about holdings, current prices, transaction history, and account value. These platforms are useful for monitoring investments but may provide limited customization for portfolio analysis. Users may need additional tools to perform detailed comparisons, asset allocation analysis, or personalized visualizations.

Financial analytics systems commonly use metrics such as return percentage, profit or loss, portfolio value, asset allocation, volatility, and benchmark comparison. These metrics provide different perspectives on portfolio performance. A combination of multiple metrics can help investors understand both individual holdings and overall portfolio behavior.

Data visualization plays an important role in financial analysis. Line charts can display portfolio-value changes over time, while pie or donut charts can show sector and asset allocation. Bar charts can compare individual stock performance. Interactive dashboards allow users to filter and explore financial information more efficiently than static reports.

Modern financial applications increasingly use APIs and automated data pipelines to retrieve market information. Real-time or delayed market data can be used to update stock prices and portfolio values automatically. However, market-data availability, licensing restrictions, delays, and data accuracy need to be considered when designing such systems.

Recent advances in Artificial Intelligence and machine learning have also introduced features such as anomaly detection, portfolio analysis, risk estimation, and financial summarization. These capabilities can enhance traditional portfolio trackers, but AI-generated insights can be uncertain and should not be treated as guaranteed investment recommendations. The proposed **Stock Portfolio Performance Tracker** focuses primarily on accurate portfolio monitoring, analytics, visualization, and optional intelligent insights.

III. SYSTEM ANALYSIS

The **Stock Portfolio Performance Tracker** is designed to help users monitor and analyze their investment portfolios through a centralized dashboard. The user first creates a portfolio and enters stock holdings, quantities, purchase prices, and transaction information. The portfolio-management module stores and organizes the investment data. An optional market-data module retrieves available stock prices from supported data sources. The system calculates the current value of each holding using

the latest available price. A performance engine calculates invested amount, current value, profit or loss, and percentage return. The system also analyzes portfolio allocation across stocks, sectors, and investment categories. A historical-analysis module tracks portfolio performance over selected time periods. The visualization engine presents information using charts, graphs, tables, and KPI cards. Users can filter the dashboard by stock, sector, date, or portfolio. The system can generate performance summaries and downloadable reports. Finally, users can review their portfolio information and use the analytics as supporting information for their own investment decisions.

Existing System

Existing stock portfolio tracking is commonly performed through brokerage applications, spreadsheets, financial websites, and manually maintained records. Brokerage applications provide information about holdings and market prices but may have limited customization for personal analysis. Spreadsheet-based tracking requires users to enter transactions and create formulas manually. Investors may need to update stock prices regularly to calculate accurate portfolio values. Calculating returns across multiple purchases can become complicated when transactions occur at different prices and dates. Comparing individual stocks with the overall portfolio may require additional formulas or tools. Traditional systems may also provide limited visual analysis of sector allocation and portfolio concentration. Historical performance may be difficult to track if records are not maintained consistently. Different sources may provide financial information in different formats, requiring additional manual processing. Users may therefore spend considerable time maintaining and analyzing their investment records. Existing solutions provide basic portfolio information but may not offer a single customizable dashboard containing comprehensive performance analytics.

Disadvantages of Existing System

- Manual portfolio data entry can be time-consuming.
- Spreadsheet formulas may be difficult for beginners.
- Stock prices may require manual updating.
- Difficult to manage large numbers of transactions.
- Limited customized portfolio visualization.
- Historical performance may be difficult to maintain.
- Complex calculations may result in errors.
- Limited comparison between individual holdings.
- Portfolio concentration may not be clearly visible.
- Data from different sources may require manual processing.
- Limited automated performance summaries.
- Users may need multiple applications for complete analysis.

Proposed System

The proposed **Stock Portfolio Performance Tracker** provides a centralized platform for recording, monitoring, and analyzing stock investments. Users can add stocks, quantities, purchase prices, dates, and transaction information through an easy-to-use interface. The system maintains a structured database containing portfolio holdings and transaction history. An optional market-data integration module retrieves available current or delayed stock prices from supported sources. The portfolio calculation engine uses the available price information to calculate current holding values. It calculates important metrics such as total investment, current portfolio value, profit or loss, percentage return, and individual stock contribution. The system analyzes asset and sector allocation to identify portfolio concentration. A historical-

analysis module presents changes in portfolio value and returns over selected time periods. The dashboard provides interactive charts, KPI cards, tables, and performance rankings. Users can filter information by stock, sector, date, or portfolio. The system can generate performance reports and summaries for review. Optional AI-based features can identify unusual performance patterns and summarize portfolio information, while clearly avoiding guaranteed predictions or personalized financial advice.

Advantages of Proposed System

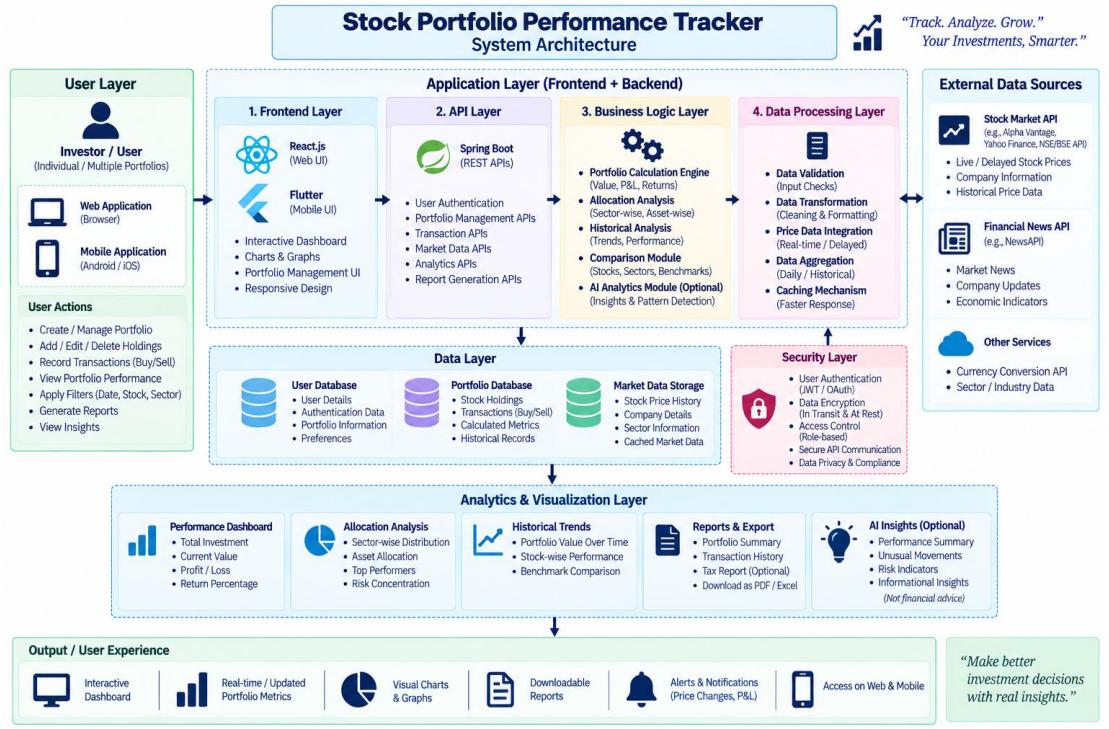
- Provides centralized portfolio management.
- Automatically calculates portfolio performance.
- Tracks investment value and profit or loss.
- Supports individual stock analysis.
- Provides sector and asset allocation analysis.
- Offers interactive charts and dashboards.
- Maintains transaction history.
- Supports historical performance tracking.
- Reduces manual calculation effort.
- Helps identify portfolio concentration.
- Provides customizable performance reports.
- Can support optional market-data and AI analytics.

IV. METHODOLOGY

The methodology begins when the user creates a portfolio and enters stock holdings and transaction details. The system validates the entered information, including stock name, quantity, purchase price, and transaction date. The portfolio database stores the investment and transaction records in a structured format. An optional market-data service retrieves the latest available or delayed prices for supported securities. The calculation engine determines the current value of individual holdings using the available market prices. The system calculates total investment, current portfolio value, profit or loss, and percentage returns. An allocation-analysis module calculates the distribution of investments across stocks and sectors. The historical-analysis module organizes portfolio values and transactions over time for trend visualization. The dashboard engine converts the processed data into KPI cards, charts, tables, and performance graphs. Users can filter and compare different stocks, sectors, and time periods. Optional AI analytics can summarize observed portfolio patterns and highlight unusual movements without presenting them as guaranteed predictions. Finally, the system generates portfolio reports that users can review for their own financial analysis and decision-making.

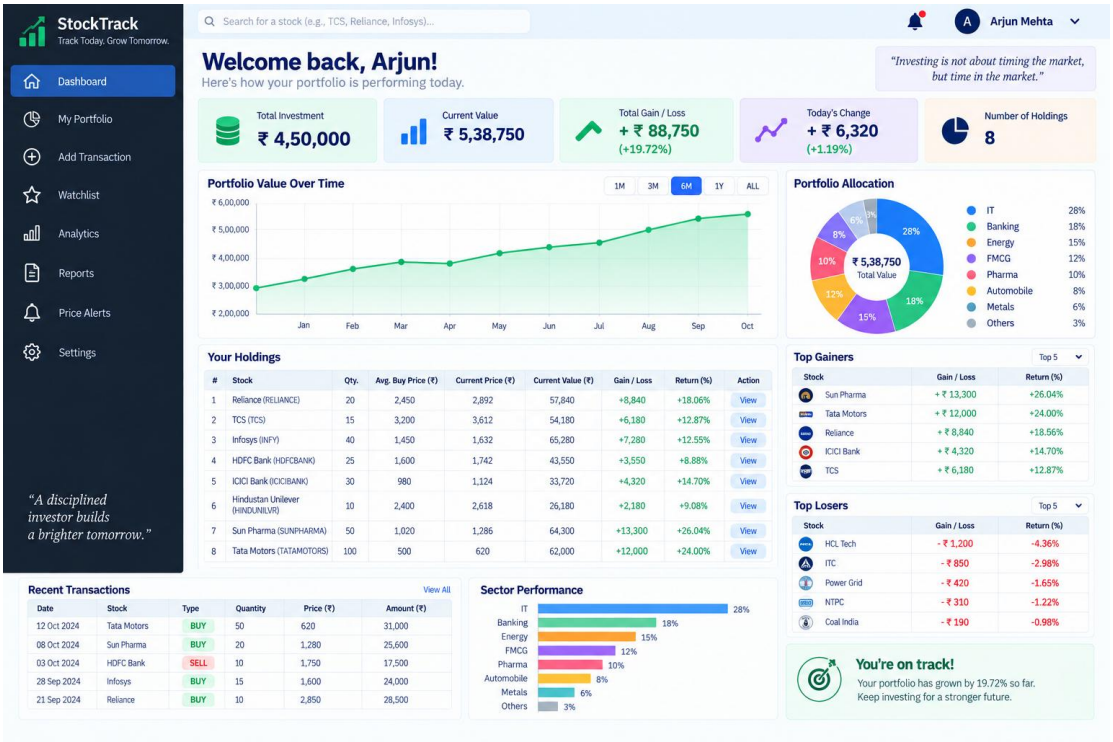
SYSTEM ARCHITECTURE

The Stock Portfolio Performance Tracker consists of several interconnected modules for collecting, processing, analyzing, and visualizing portfolio information.



The User Interface allows users to create portfolios, add holdings, enter transactions, and view performance. The Portfolio Management Module maintains stock holdings, quantities, purchase prices, and transaction history. The Market Data Integration Layer optionally retrieves current or delayed prices from supported financial-data sources. The Data Validation and Processing Module checks and organizes investment information before analysis. The Portfolio Calculation Engine calculates invested amount, current value, profit or loss, and percentage returns. The Allocation Analysis Engine determines stock, sector, and asset distribution. The Historical Analysis Engine processes transaction and portfolio-value history to identify trends. The Visualization Engine generates KPI cards, charts, graphs, tables, and allocation diagrams. The Comparison Module allows users to compare stocks, sectors, and portfolio performance over selected periods. The Optional AI Analytics Module summarizes portfolio information and identifies notable patterns. The Reporting Module generates downloadable performance reports. Finally, the Portfolio Dashboard presents all analyzed information in a clear and interactive format.

V. RESULT AND OUTPUT



VI. CONCLUSION

The Stock Portfolio Performance Tracker provides a centralized and user-friendly solution for monitoring and analyzing stock investments. The system reduces the effort required to manually maintain investment records and calculate portfolio performance by organizing holdings, transactions, market prices, and financial metrics in one platform.

By using data processing, portfolio calculations, financial analytics, and interactive data visualization, the system can calculate important metrics such as total investment, current portfolio value, profit or loss, percentage returns, and individual stock performance. Charts and graphs make it easier for users to understand portfolio growth, sector allocation, and the contribution of different holdings.

The system also maintains transaction history and supports historical performance analysis, allowing users to observe how their portfolio changes over time. Optional market-data integration can help update available stock prices, while AI-based analytics can summarize notable portfolio patterns and movements. These features make portfolio monitoring more convenient and efficient.

Overall, the Stock Portfolio Performance Tracker helps users understand their investment information and supports organized, data-driven portfolio analysis. It can be useful for individual investors, students, and financial analysts. Future enhancements can include real-time market-data integration, portfolio risk analysis, AI-powered anomaly detection, benchmark comparison, tax-related analysis, predictive analytics, mobile applications, and advanced financial reporting.

The system should be treated as an investment tracking and informational analytics tool, not as a financial advisory system. Future investment decisions should be based on reliable market information and appropriate professional advice.

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